



Tomorrow's materials available *TODAY*

Market Engagement

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Commercial

# Commercial Process

Initial Engagement



NDA



Collaboration Agreement



Commercial Agreement



Outline discussions  
Internal evaluation



Company due diligence  
Legal  
Demand and expectations



Commercial modeling  
More legal  
Funding –  
Research/Engineering cost  
Resource – Internal or external



Straight material supply  
Value chain opportunities(Polygrene)  
Licensing deals  
Royalty deals  
JV Companies



# Current Engagement Status

- 67 live engagements.(excluding China/Korea).
- 20 engagements under formal collaboration agreements.
- 47 under NDA agreements.
- 27 engagements are global operators within their sectors.
- Not all NDA's result in collaboration agreements, many go directly to testing of materials.
- Most companies prefer to remain anonymous to protect potential competitive advantage or IP generation.
- All engagements at various stages of development.
- Some engagements involve multiple partners.
- Legal agreements can be complex, even NDA's.
- The bigger the company, the slower the process.
- No engagement to date has failed due to product performance.



# Main Market Sectors & Applications

**Household FMCG** – *Films, Barriers, Bottles, Flexible Packaging, Smart Packaging, Cans*

**Sports/Lifestyle Equipment**- *Football, Cycling, Wetsuits, Protective Eyewear, Luggage, Audio*

**Footwear** – *Outdoor/Trail Shoes, Football Boots, Training Shoes*

**Specialist Engineering & Construction** – *Polymer Structures, Composite Parts. Smart Buildings, Concrete, Protective coatings*

**Electronics**- *Printed Circuits, Protective Films, Office Equipment*

**Textiles**- *Sportswear, Industrial, Shoes, Lingerie, Fashion, Smart textiles*

**Oil and Gas** – *Component parts, protective coatings, drilling equipment, Sub-Sea Insulation*

**Energy**- *Supercaps, Batteries, Charging, Turbines*

**Medical** – *Digital Dressings, Sensors, Surgical equipment*

**Automotive**- *Engine parts, Tyres, Interior plastics, fabrics & leathers, batteries, coatings*

**Defence** - *Confidential*

**Mobile Communications**- *Electronics, Accessories*

**Chemical**- *Polymer Blends*

**Lighting**- *Component parts*

**Aerospace**- *Interior plastics, Engine Parts & Sensors*

**Securities** – *Bank Notes, Passports*



# Latest Updates

Updates since Interim report issued on 6/1/18.

Global Chemical Major - Testing agreed for film application with Inks.  
Testing to be done at WMG.

AECOM - Further SOW confirmed.